

2010 INTERNATIONAL SADDLE SEAT WORLD CUP AND WEG

AUGUST 10, 2009 – *LEXINGTON, KY*

The United States Saddle Seat World Cup organization is finalizing negotiations to have a presence in the Equine Village area at the 2010 Alltech FEI World Equestrian Games in Lexington. The lengthy process began in May 2008 when the organization submitted a formal bid for inclusion in the historic and highly anticipated event.

The International Saddle Seat World Cup will not be a part of the formal games competition for 2010, but USWC officials are delighted at the prospect of inclusion on a demonstration level. "We aren't able to be a competitive part of the 2010 games, but the U.S. will still be hosting the event at another venue," said Ellen Beard, Executive Director. "We're really excited at the opportunity to showcase Saddle Seat and our wonderful horses to the world at the Equine Village. It's a huge step forward for us," she added.

Dates for the 2010 International Saddle Seat Equitation World Cup are still pending. Further details and team application information will be available shortly.